

LANXESS presents its new portfolio to the cosmetics industry for the first time

- **LANXESS at in-cosmetics global, Paris, April 5-7, 2022, booth F120**
- **Solutions for safe, sustainable and high-performance consumer products**
- **Nature-identical preservatives for personal care products**

Cologne, March 24, 2022 – LANXESS will present its significantly expanded portfolio for cosmetics and care products for the first time at the leading trade fair in-cosmetics global, which will take place in Paris from April 5 to 7, 2022. The specialty chemicals company offers high quality solutions that make these products safer, more sustainable and better performing. The preservatives, fragrances, multifunctional and active ingredients are available under the established brands Purox, Kalama, Purolan, Solbrol and Saltidin.

The Flavors & Fragrances (F&F) business unit, which LANXESS established following the acquisition of Emerald Kalama Chemical in August 2021, will present itself for the first time. The company combines in this business unit the acquired portfolio and expertise with existing LANXESS solutions for the manufacture of cosmetic products, formerly distributed by e.g. LANXESS Distribution GmbH.

“Our new flavors & fragrances business is focused on enabling our customers to create formulations that meet demand for sustainable, skin-friendly and robustly preserved products,” explains Holger Hueppeler, head of the F&F business unit. “We achieve this by offering high purity, consumer-friendly ingredients, coupled with advanced technical and regulatory expertise. We help our customers to optimize their formulations and stay ahead of new consumer trends.”

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In addition, customers can benefit from supply chain benefits, thanks to the company's strategically located production capabilities. "The acquired offerings complement our business perfectly. We are backward integrated into benzoic acid and benzaldehyde, assuring our customers of superior availability, as well as cost and time advantages. We are the only manufacturer that has sites on three continents, where production is carried out according to the highest industry standards," Hueppeler stresses.

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F&F: High-purity, sustainable solutions for trend-forward personal care products

Modern products must be sustainable, with increasingly gentle formulations, eco-friendly packaging and a natural profile.

Conventional preservation approaches are not sufficient to achieve effective preservation in modern formulations, as biological exposure, ingredient interactions, water activity, reusable packaging and other aspects push preservatives to their limits.

LANXESS now offers a comprehensive range from a single source to ensure products are properly preserved throughout their life cycle while meeting requirements for sustainability, labeling and specific formulation types.

Kalama, Purox and Solbrol benzoate antimicrobials preserve personal care products with a pH of up to 6.5. They are non-irritating to the skin, high purity, nature identical, readily biodegradable and approved for use under green label programs, such as Ecocert COSMOS and Nordic Swan. F&F's preservative range also includes many other chemistries, such as 100-percent renewable blends.

These antimicrobials are often used in combination with multifunctionals and synergists, such as Purolan glycols and Kalama aromatic alcohols, which can enhance preservation robustness, deliver multiple performance characteristics and help to shorten INCI (International Nomenclature Cosmetic Ingredients) lists. F&F's

portfolio of multifunctionals also includes Purolan isoparaffins, which are used as high purity alternatives to silicones and improve skin feel, spreadability and conditioning.

LANXESS is now one of the leading suppliers of flavor and fragrance ingredients, including cinnamics, linear aldehydes, benzyl products and florosol. The product range in the new LANXESS portfolio includes more than 30 aroma chemicals. These offerings are high purity, consistent, nature identical and provide earthy, floral, fruity, cinnamic or woody notes.

Optimizing clean labels with multifunctionals

A technical seminar will be held at in-cosmetics on April 6, 2022 at 10:25 am CEST in room Theatre 3. "A swiss-army knife multifunctional for cosmetic formulations" will be presented by Matthias Kunze, business development manager for the F&F business unit in EMEA.

The presentation will provide guidance for how manufacturers can utilize multifunctionals to optimize personal care formulations, with the objectives to boost preservation and performance, shorten INCI lists and meet consumer demand for clean labels.

Saltidin: A proven active ingredient for efficient insect repellency

Saltigo GmbH, a wholly owned subsidiary of LANXESS, is one of the leading suppliers in the field of custom synthesis. The company will also be showcasing its globally proven insect repellent active ingredient at the booth. The active ingredient is of interest not only to producers of insect repellents, but also to suppliers of cosmetic and pharmaceutical formulations who want to expand their product portfolio with a valuable health protection product.

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Saltidin, with the international non-proprietary name Icaridin (Picaridin), does not harm the insect population as it is not an insecticide. This active ingredient merely repels pests by effectively acting on the insects' sense of smell in a way that is not disturbing to humans. The U.S. Centers for Disease Control and Prevention (CDC) recommend using insect repellents containing EPA-approved active ingredients such as Icaridin to protect against mosquito bites and associated transmittable diseases.

"Saltidin is a very balanced product that is effective against a broad spectrum of insects and ticks. The active ingredient offers a remarkable combination of efficacy and skin compatibility, as well as safety for consumers and the environment," emphasizes Dr. Nora Hofmann, Global Business Manager Saltidin at Saltigo GmbH.

"Public awareness of various mosquito and tick-borne diseases, as well as the increasing need for protection against these blood-sucking arthropods due to climate change, is expected to drive the global growth of the insect repellent market. We want to participate in this and grow with our customers," adds Dr. Christoph Schaffrath, Head of Marketing & Sales at Saltigo.

Detailed information is available on newly designed Internet pages at <https://saltidin.com/>.

LANXESS is a leading specialty chemicals company with sales of EUR 7.6 billion in 2021. The company currently has about 14,900 employees in 33 countries. The core business of LANXESS is the development, manufacturing and marketing of chemical intermediates, additives, specialty chemicals and plastics. LANXESS is listed in the leading sustainability indices Dow Jones Sustainability Index (DJSI World and Europe) and FTSE4Good.

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News Release

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