

News Release

LANXESS presented its sustainable aroma chemicals portfolio at FAFAI International Convention & Expo 2025

- **Sustainable high-purity and nature-identical aroma ingredients**
- **Introduction of new Kalama® benzyl benzoate Ultrapure grades with reduced carbon footprint**

New Delhi, 6 March, 2025 – Specialty chemicals company LANXESS presented its comprehensive portfolio of flavor and fragrance applications at XXVI FAFAI International Convention & Expo on March 6 and 7 in New Delhi. The Flavors & Fragrances (F&F) business unit showcased its finest aroma chemicals range in Hall 2, booth no: F3-2.

At the exhibition, LANXESS displayed its new grades of Kalama® benzyl benzoate, including the Ultrapure Scopeblue® variant, which is ISCC PLUS certified and offers a reduced carbon footprint. In addition, the business unit exhibited a wide range of aroma ingredients, including Kalama® Florosol, a rich lily-of-the-valley note with rose and lilac nuances, ideal for fine fragrances, personal care & home applications. Another highlight was Kalama® Azuril, a powerful, citrus-ozone-linen fragrance that provides long-lasting freshness across floral, citrus, and marine compositions. Visitors had the opportunity to sample selected aroma chemicals at the LANXESS booth.

Benzyl benzoate in various quality grades

Benzyl benzoate grades from LANXESS are used in various applications from flavors and fragrances to pharmaceuticals and textiles. Their high molecular weight and nearly odorless nature make them the fixative of choice.

LANXESS offers different quality grades. This makes it possible to select the most suitable option for specific applications. “Regular” grade is appropriate for industrial applications, “Performance” when a

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standard odor profile is required and “Ultrapure” for applications where an excellent odor profile and a very high purity are desired.

The new Ultrapure grade takes olfactory performance, purity and sustainability to the next level. It is the benzyl benzoate of choice for products like deodorants, candles and as a solvent for fragrances such as artificial musk. This can reduce costs, as it is not necessary to mask the typical sweet balsamic note of benzyl benzoate. The “Ultrapure Scopeblue®” variant will be showcased for the first time and is the particularly sustainable version of the Ultrapure grade, based on renewable mass balance feedstock (ISCC PLUS certified) and reduced product carbon footprint.

Focus on Sustainability

LANXESS is committed to support its customers in achieving their sustainability goals – whether in the manufacturing process or in the end consumer products themselves. The company offers sustainable alternatives based on renewable raw materials and renewable energies for each of its aroma chemicals. With our Scopeblue® label and the introduction of ISCC PLUS-certified products based on the mass balance approach, we are responding to the demand for gentle, effective, and environmentally friendly fragrances, aroma chemicals and preservatives for the cosmetics and perfumery industry.

LANXESS uses the Scopeblue® label to identify its own products that enable climate-friendly solutions and contribute to the circular economy. They are either based on more than 50 percent sustainable raw materials, or their CO2 footprint is less than half that of conventional products. They are classified according to the mass balance approach and are chemically identical.

24 nature-identical Aroma Chemicals

The LANXESS Flavors & Fragrances business unit is one of the world’s leading suppliers of high-purity, nature-identical aroma chemicals. Divided into the four classes Floral, Earthy, Spicy and Fruity, its aroma chemicals provide the olfactory appeal that plays a central role in fine fragrances, personal care, home care, food & beverage and animal feed. In addition to environmentally friendly

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aroma chemicals, LANXESS also offers sustainably produced benzyl alcohol, which is used as an aromatic coalescing agent, solvent, preservative, and fixative.

From its strategically located production sites in India, USA and Europe, LANXESS serves customers around the world – setting the highest standards for safety, quality, responsibility, and sustainability. Thanks to this unique and secure supply network, products can be sourced locally almost anywhere in the world.

LANXESS is truly committed to the growth and development of the Indian flavors and fragrances industry. The company's manufacturing site in Nagda ensures a reliable local supply of high-purity aroma chemicals to its customers in the Indian market while maintaining global quality standards.

Speaking at the event, Anand Karaka, Senior Sales Director, Head of Sales APAC - Business Unit Flavors & Fragrances, LANXESS India, said, "We are delighted to participate once again in the FAFAI International Convention & Expo. At LANXESS, we prioritize sustainability and innovation in the development of our products. By combining our technical and regulatory expertise with environmentally responsible solutions, we strive to provide the industry with high-performance and sustainable formulations. FAFAI 2025 presented an excellent opportunity for us to engage with our customers and showcase our latest advancements in aroma chemicals and fragrance solutions."

About LANXESS

LANXESS is a leading specialty chemicals company with sales of EUR 6.7 billion in 2023. The company currently has about 12,400 employees in 32 countries. The core business of LANXESS is the development, manufacturing and marketing of chemical intermediates, additives and consumer protection products. LANXESS has achieved leading positions in the Dow Jones Sustainability Index and the MSCI ESG and ISS ESG ratings, among others, for its commitment to sustainability.

New Delhi, 6 March, 2025

Forward-Looking Statements

This company release contains certain forward-looking statements, including assumptions, opinions, expectations and views of the company or cited from third party sources. Various known and unknown risks, uncertainties and other factors could cause the actual results, financial position, development or performance of LANXESS AG to differ materially from the estimations expressed or implied herein. LANXESS AG does not guarantee that the assumptions underlying such forward-

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