

LANXESS presents portfolio for cosmetics and personal care at the in-cosmetics Global

- **LANXESS booth 1B60 in hall 1 from April 8 to 10, RAI Amsterdam Convention Center**
- **Safe and effective preservation solutions**
- **Sodium benzoate Purox S Scopeblue as extra sustainable preservative**
- **Saltidin: proven and safe active ingredient for insect repellent products**
- **Technical seminar on Neolone PH Max: “Designing for Tomorrow: A Novel Multifunctional Blend for Personal Care”, April 9 at 9:40 a.m., Theatre 2, Hall 13 (Elicium)**
- **Lecture “Safe Protection of Natural Formulations”, April 9 at 2:30 p.m., Sustainability Zone Theatre, Hall 11 (11B50)**

Cologne, April 4, 2025 – LANXESS is presenting its comprehensive portfolio for the cosmetics and personal care industry at the in-cosmetics Global trade fair in Amsterdam from April 8 to 10. The broad range of products, technologies and solutions includes preservatives, antimicrobials, emollients, multifunctionals, fragrances and flavors, customized solutions for oral care and active ingredients for insect repellents.

The specialty chemicals company’s products can be found in many well-known brands around the world. They are used in both leave-on applications such as lotions, creams and makeup and in rinse-off applications such as shampoos, shower gels and conditioners. The range includes conventional products as well as nature-identical and natural solutions that are approved for use in line with environmental labels such as the EU Ecolabel, Ecocert, NATRUE, COSMOS and Nordic Swan.

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Expanded portfolio of preservation solutions

Consumers increasingly demand personal care products that are both safe and environmentally friendly. The latest product development from LANXESS, Neolone PH Max, enables formulators to develop high-performance, consumer-friendly products that meet market demands. Neolone PH Max is a preservative solution that combines phenoxyethanol with a naturally derived, multifunctional active ingredient and thus offers environmentally friendly broad-spectrum protection against bacteria and fungi. To that end, Dr. Ziang Li, Head of Technology Development for Hygiene and Care divisions at LANXESS, will present a technical seminar on the second day of the fair titled “Designing for Tomorrow: A Novel Multifunctional Blend for Personal Care” in Theatre 2, Hall 13 (Elicium) at 9:40 a.m. on April 9.

Another sustainable and safe solution is the Neolone BioG Preservative, which is obtained from natural raw materials such as sugar beets and corn and offers excellent protection against gram-negative and gram-positive bacteria, yeasts and molds. It is non-irritating, COSMOS and NATRUE certified and ideal for formulations with pH values between 3 and 6.

Purox S Scopeblue – the exceptionally sustainable sodium benzoate

Purox S is a nature-identical and easily biodegradable sodium benzoate that safely and effectively inhibits microbial growth in personal care products and cosmetics up to a pH of 6.5. LANXESS offers Purox S Scopeblue as a particularly environmentally friendly alternative to the established product. Purox S Scopeblue is manufactured using green energy and renewable raw materials. This makes the product nearly climate-neutral according to the mass balance approach. LANXESS uses the Scopeblue brand label for its own products that have a carbon footprint at least 50 percent lower than that of conventional products or that consist of at least 50 percent sustainable raw materials.

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Dr. Matthias Kunze, Manager Business Development Europe at LANXESS, will give a lecture on the use of gentle and sustainable preservatives for personal care products titled “Safe Protection of Natural Formulations” on April 9 at 2:30 p.m. in the Sustainability Zone Theatre in Hall 11 (11B50).

Highly pure, nature-identical and sustainable aroma chemicals

LANXESS aroma chemicals, which are divided into four classes – floral, earthy, spicy and fruity – provide the olfactory components that give, for example, perfumes and personal care products their individual scent. In addition to environmentally friendly aroma chemicals, LANXESS also offers sustainably manufactured benzyl alcohol, which is used as an aromatic coalescent, solvent, preservative and fixative. LANXESS also offers Scopeblue alternatives for all these products, based on renewable raw materials and renewable energies.

LANXESS operates five production sites for its fragrance and flavor chemicals as well as its preservatives on three continents, all of which are certified according to ISCC PLUS as a basis for sustainable production. The production sites use the mass balance method for raw materials, which can significantly reduce the products’ carbon footprint (PCF), while maintaining the original properties and premium quality of the products. In addition, LANXESS is already using renewable energy at selected sites and is thus able to reduce its own Scope 1 & 2 emissions. Verified PCF data, determined according to a TÜV Rheinland certified process, ensures transparency and accuracy. The calculations follow the ISO 14067 standards and the guidelines of the Science Based Targets Initiative (SBTi).

Saltidin provides effective protection against insect bites

The LANXESS subsidiary Saltigo offers a solution for protection against both insect and tick bites: Saltidin, a highly effective and safe active ingredient for insect repellent products. Dirk Sandri, Global Business Manager Saltidin, says: “The excellent combination of

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efficacy, safety and material compatibility enables formulations that are suitable for the whole family – whether in sprays, lotions or emulsions.” The active ingredient is colorless, odorless, skin-friendly, sweat-resistant, non-corrosive for textiles and plastic, and offers long-lasting protection. Thanks to its unique molecular structure, Saltidin interferes with the receptors of insects, thus preventing mosquitoes from recognizing humans as a source of blood. This camouflage effect also offers protection against ticks, flies and various other insects. Saltidin is recommended by the World Health Organization (WHO) as the preferred mosquito repellent for preventing diseases such as malaria, dengue and Zika fever.

Customized solutions for customer manufacturing

Saltigo is a specialist in custom manufacturing (exclusive synthesis). With state-of-the-art technology and decades of experience, the LANXESS subsidiary develops, optimizes and produces high-quality active ingredients and intermediates for a wide range of industries. Innovation, efficiency, flexibility and sustainability are at the heart of its business.

As a one-stop shop, Saltigo offers customized, sustainable and reliable solutions – from process development and piloting to scalable production in multi-ton volumes. Strong R&D capabilities, strict quality control and comprehensive regulatory services guarantee the highest standards at every stage of production. With its own process engineering, customized logistics solutions and global procurement, the company offers efficient production processes that can be flexibly adapted to customer requirements – including net-zero strategies for a sustainable future.

Further information about LANXESS products for the cosmetics and personal care sectors can be found at <https://lanxess.com/en/company/corporate-structure/business-units/flavors-and-fragrances>, <https://lanxess.com/en/products-and-brands/industries/microbial-control>, <https://lanxess.com/en/products-and-brands/brands/saltidin> and

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News Release



<https://lanxess.com/en/company/corporate-structure/subsidiaries/saltigo/products-and-services>.

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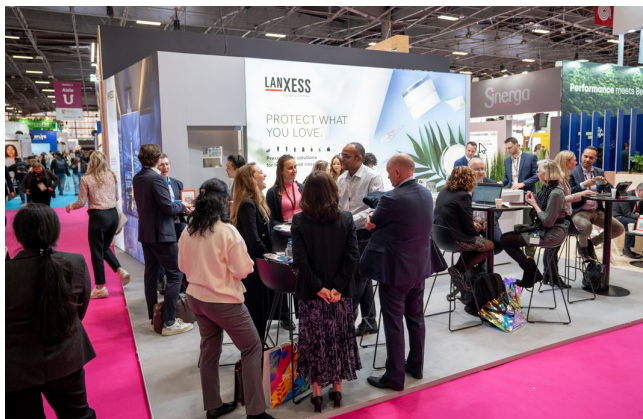
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Images



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Products, technologies and solutions for the cosmetics and personal care industry: the LANXESS portfolio comprises preservatives, antimicrobials, emollients, multifunctionals, fragrances and flavors, customized solutions for oral care and active ingredients for insect repellents.

Photo: LANXESS



Saltidin is a highly effective and safe active ingredient for insect repellent products. It provides an excellent protection against both insect and tick bites.

Photo: LANXESS

LANXESS is a leading specialty chemicals company with sales of EUR 6.4 billion in 2024. The company currently has about 12,000 employees in 32 countries. The core business of LANXESS is the development, manufacturing and marketing of chemical intermediates, additives and consumer protection products. LANXESS has achieved leading positions in the Dow Jones Best-in-Class Index and the MSCI ESG and ISS ESG ratings, among others, for its commitment to sustainability.

Forward-Looking Statements

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You can find further information concerning LANXESS chemistry at <http://lanxess.com/en/Media/Stories>.

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