

Booth No.: Booth 1.1 B29, Zone A, China Import and Export Fair Complex

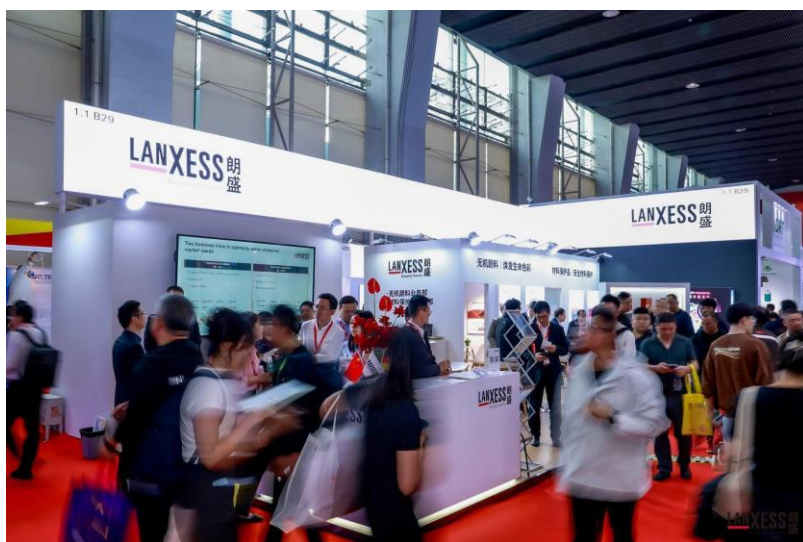
**LANXESS Greater China  
Contact:**

### **LANXESS exhibits at CHINACOAT 2024**

**Shanghai, December 3, 2024** – German specialty chemicals company LANXESS is exhibiting at CHINACOAT 2024 from December 3 to 5 in Guangzhou. The company presents a series of efficient and sustainable products, technologies and solutions for the coatings industry with its two business units, Inorganic Pigments (IPG) and Material Protection Products (MPP).

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Page 1 of 5



#### **High performance inorganic pigments for industrial applications**

IPG has more than 90 years of experience in pigment production, which has made it a reliable supplier of iron oxide and chromium oxide pigments.

As a result of their production and finishing process, the inorganic pigments contain a low amount of water-soluble salts. Bayferrox® iron oxides and Colortherm® chromium oxides are especially suitable for corrosion protection, primers and maintenance coatings for highway and railroad structures, manufacturing plants, public utilities and all kinds of marine applications.



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Page 2 of 5

The top-selling products provide the highest heat stability compared to other market alternatives. Colortherm® Yellow are special pigments developed to ensure the formulation of yellow color shades at processing temperatures of up to 300 °C. Bayferrox® Red pigments are the only iron oxides on the market which are heat-stable even at temperatures above 800 °C.

“This time, we showcased our Colortherm® product line, which is heat-resistant and easy to disperse, to meet the application needs of local customers for high-performance industrial coating products,” Bing Zhang, Sales Manager of IPG in Greater China, said.

It is worth mentioning that, based on LANXESS’ continuous innovation, the production of iron oxide pigments is also linked to sustainability. At the Ningbo plant, LANXESS has developed the Ningbo Process, which enables it to produce the most sustainable iron oxide red in China. If all plants were to adopt this process technology, the greenhouse gas reduction would be equivalent to the total carbon dioxide emissions of 300,000 Chinese households in one year. LANXESS is the first and only iron oxide pigment manufacturer to be certified as “Green Plant” by the Chinese government thanks to the innovative process at its Ningbo plant. Only 1,000 outstanding companies have received this quality certification.

## Long-lasting and environmentally friendly paint protection solutions

The new mandatory national standard, GB 30981 Limit of harmful substances of coating materials, is under development and will be published next year. There's new limit on SVOC, along with new limit and labelling requirement on coating biocides.

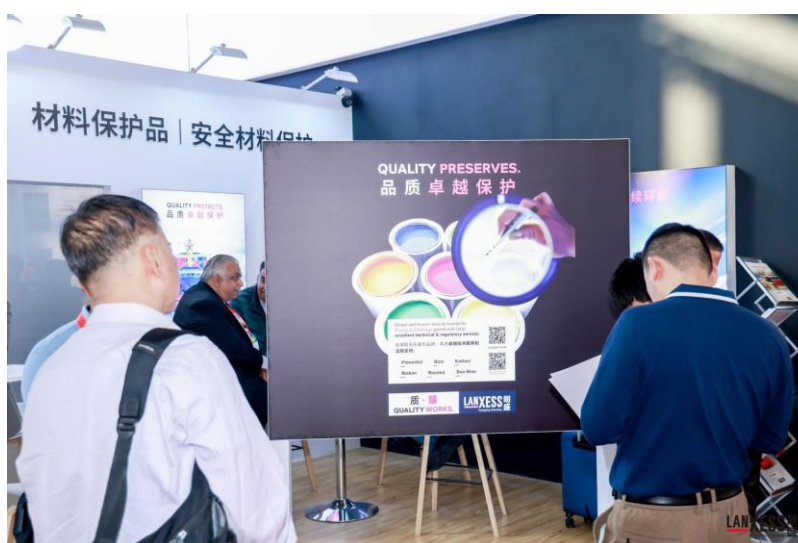
“Our products are designed to protect materials from contamination by microorganisms such as bacteria, fungi, and algae.” Jeffrey Gu, Greater China Head of the Material Protection Products (MPP) business unit, said. “At CHINACOAT, MPP has brought biocide solution that meets the new national standard for coatings, they are more friendly to people and the environment, providing a safer alternative to traditional chemical solutions.”

LANXESS offers the Preventol® Next range of dry-film preservatives and the Biox® range of mold inhibitors. The highlight of the Preventol® Next range is its innovative slow-release technology, which enables the production of high-quality products that are efficient and more environmentally friendly. The mold inhibitor Biox® can be used to protect wall surfaces from mold and mildew caused by humidity.

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Page 3 of 5



Environmental protection is also one of the highlights of the biocide

## Press Release

solution launched by MPP this time. For example, up to 60% of the raw materials are from natural or renewable resources; being easily biodegradable and environmentally friendly; no GHS classification and labeling of the end product at the recommended additive level; and better results at the same or lower additive level.

The LANXESS Asia-Pacific Application Development Center (AADC) aligns with the company's strategic commitment to adapting to the changing market demands in China. The Material Protection Products (MPP) business unit joined the AADC with a specialized microbiology laboratory. "The establishment of the microbiology laboratory within the AADC is a significant milestone for us," Gu said. "It allows us to meet China's growing need for specialized, localized products and value-added goods. This investment demonstrates our dedication to innovation and our commitment to supporting our customers in China and the Asia-Pacific region."

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Page 4 of 5

## Press Release

### About LANXESS

LANXESS is a leading specialty chemicals company with sales of EUR 6.7 billion in 2023. The company currently has about 12,400 employees in 32 countries. The core business of LANXESS is the development, manufacturing and marketing of chemical intermediates, additives and consumer protection products. LANXESS is listed in the leading sustainability indices of the Dow Jones Sustainability Index (DJSI World and Europe).

### LANXESS China

On January 31, 2005, the company was initially listed on the Frankfurt Stock Exchange and LANXESS Chemical (China) Co., Ltd. officially started operations. LANXESS now has 13 subsidiaries, 5 R&D centers and 5 production sites in Greater China. LANXESS works closely with its local partners to develop market-oriented solutions that meet local market needs.

### Forward-Looking Statements

This company release contains certain forward-looking statements, including assumptions, opinions, expectations and views of the company or cited from third party sources. Various known and unknown risks, uncertainties and other factors could cause the actual results, financial position, development or performance of LANXESS AG to differ materially from the estimations expressed or implied herein. LANXESS AG does not guarantee that the assumptions underlying such forward-looking statements are free from errors, nor does it accept any responsibility for the future accuracy of the opinions expressed in this presentation or the actual occurrence of the forecast developments. No representation or warranty (expressed or implied) is made as to, and no reliance should be placed on, any information, estimates, targets and opinions, contained herein, and no liability whatsoever is accepted as to any errors, omissions or misstatements contained herein, and accordingly, no representative of LANXESS AG or any of its affiliated companies or any of such person's officers, directors or employees accept any liability whatsoever arising directly or indirectly from the use of this document.

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Page 5 of 5