

Background Information

Digitalization at LANXESS

The digital transformation will change the chemical industry. LANXESS wants to take a leading position in this field and increase productivity, connectivity and innovation through digitization.

LANXESS is driving its digitalization along the entire value chain. The basis is a central data platform in which data is collected in a structured manner. The resulting overall transparency enables faster and more precise decisions and helps to identify trends and customer wishes at an early stage.

LANXESS will focus on artificial intelligence in product development in the future. This will reduce the number of necessary tests and optimize production decisions.

In production, LANXESS is creating the premises for the plant of the future. Production management based on an increasing amount of data will increase plant efficiency, improve product quality, make maintenance more predictable and increase plant availability. Digital tools for production workers will support these improvements and also increase occupational safety.

When it comes to logistics, LANXESS focuses on integrating its processes with those of suppliers and customers to ensure the best possible collaboration. Global standardization and automation of these processes will increase resource utilization and reliability, while increasing transparency for customers through real-time order tracking.

New distribution channels, such as the B2B trading platform CheMondis, which was set up by LANXESS and now operates fully independent, will enable the company to reach new customers who had previously not been served.

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The digital transformation at LANXESS is being accompanied and driven by a cultural change inside the company. The company motivates employees to learn continuously and supports them with tools for better knowledge transfer and cross-linked cooperation, for more exchange across departmental boundaries.

To drive digitalization LANXESS established a team in March 2017 as a driving force for the digital transformation of the entire company. Roughly 50 employees work across functions and countries and across all business units on various initiatives to actively shape the digital future of the specialty chemicals company.

More details on digitalization at LANXESS can be found at digital.lanxess.com.

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